



Media Permission

The use of digital media is an integral part of the curriculum and we are proud to be at the forefront in the use of the latest technology in the education of our pupils. This ensures that your children are prepared for the challenges of working and learning in the twenty-first century. All activities across the school now make use of a wide range of digital media. As a part of this usage, from time to time the pupils will be recorded (in a range of formats). This is a fundamental part of your child's learning and assessment throughout their school career. We are seeking your permission to store and use these recordings within the school community. For example, photographs might be used in exercise books, on display boards or in the school newsletter. To ensure maximum security for all pupils, **no** personally identifiable information will accompany these recordings when they are displayed.

This permission will be valid for your child's school career with us, although you have the right to change this permission at any time in writing.

In addition to the strictly internal use mentioned above, there are times we would like to be able to share pupils' achievements with a wider audience beyond the school. For example, we would like the opportunity to share photographs on the school website or in the school prospectus.

We are therefore seeking your additional permission to use recordings (photographic or other formats) of your child for promotional purposes.

Yours sincerely,

MR M WRIGHT
Headteacher