iMedia Knowledge Organiser

Moodboard

Purpose

1.1	Generation of ideas quickly

Content

1.2	Photographs
1.3	Fonts
1.4	Colours
1.5	Graphics

Mind Map

Purpose

2.1	Show development routes/options for an idea

Content

2.2	Branches
2.3	Central idea
2.4	Images
2.5	Nodes
2.6	Text

Visualisation Diagram

Purpose

3.1	A design for still images and graphics

Content

3.2	Colours
3.3	Graphics
3.4	Images
3.5	Logos
3.6	Text

Storyboard

Purpose

4.1	A plan for use with video and animation

Content

4.2	Number of scene
4.3	Timings
4.4	Camera shot
4.5	Lighting
4.6	Sound

Script

Purpose

5.1	Narration for a video production, voiceover, comic book or computer game

Content

5.2	Dialogue
5.3	Set or location
5.4	Direction (e.g. what happens in the scene)
5.5	Shot type
5.6	Camera movement

Very Important

6.1	Version control
6.2	Lossy
6.3	Lossless

Target Audience

7.1	Gender
7.2	Age
7.3	Ethnicity
7.4	Income
7.5	Location
7.6	Accessibility

Parts of a work plan

8.1	Tasks
8.2	Activities
8.3	Work Flow
8.4	Timescales
8.5	Resources
8.6	Milestones
8.7	Contingencies

Primary Sources

9.1	Focus group
9.2	Questionnaire
9.3	Survey
9.4	Interview

Secondary Sources

9.5	Website
9.6	Book

Legislation

10.1	Copyright
10.2	Data Protection
10.3	Defamation
10.4	Privacy
10.5	Certification
10.6	Classification

Design Concepts

11.1	Purpose
11.2	Audience
11.3	Colour scheme
11.4	House style
11.5	Format
11.6	White Space

Health and Safety

12.1	Back/ Posture	Adjustable chair
12.2	Trip Hazzard	Cable tidy
12.3	Eye strain /headache	Regular breaks
12.4	RSI – Repetitive Strain Injury	Wrist support

Hardware

13.1	Computer
13.2	Monitor
13.3	Keyboard
13.4	Mouse
13.5	Printer
13.6	Speaker
13.7	Microphone
13.8	Video camera

Software

14.1	Word processing software
14.2	Presentation software
14.3	Sound editing software
14.4	Animation software
14.5	Video editing software
14.6	Graphics editing software
14.7	Desktop publishing software
14.8	Web design software

File Formats

15.1	Graphics	JPEG	TIFF
15.2	Music	MP3	WAV
15.3	Animation	GIF	Flash
15.4	Video	MP4	AVI
15.5	Documents	PDF	PDF